

KILMARNOCK TRAVEL COMPANY SUPPORTING VETERANS IN SCOTLAND

Veterans' charity Poppyscotland has linked up with travel company Travel2Give to offer holidaymakers a unique way to support veterans and their families in Scotland.

Travel2Give is a Kilmarnock-based travel company that offers competitively priced holidays and also gives back to the community every time a trip is booked.

Poppyscotland, the charity that runs the annual Scottish Poppy Appeal, has become a charity partner in the Travel2Give programme, which allows holiday customers to donate to charity at the same time as they book a trip.

The scheme is very simple. Customers choose their holiday, nominate Poppyscotland as their chosen charity when they book and Travel2Give will donate a percentage of their holiday fee to the charity.

Ken Robb from Travel2Give outlined the new programme: "Travel2Give is the only UK holiday company which operates on a not for profit basis and delivers much needed fundraising to charity at the same time. We are delighted to welcome Poppyscotland as a partner, and we look forward to helping their supporters to find the perfect, bargain holiday whilst supporting veterans and their families. So far this year, the average booking has generated over £40 for charity, so it's worthwhile checking out Travel2Give before you book!"

Poppyscotland Chief Executive, Ian McGregor, explained he was delighted with this new opportunity to raise funds: "We need to raise funds all year round to continue our work. Many veterans struggle to readjust to civilian life and may suffer from a number of issues, including physical, psychological and financial difficulties.

"This fantastic programme offers supporters a unique way to make a real difference to the lives of veterans."

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Notes to editors:

Poppyscotland

Poppyscotland supports more veterans and dependants in Scotland than any other veterans' charity. This is in two ways:

- Directly through financial assistance – last year we helped 1,424 individuals
- Indirectly by supporting veterans' organisations who specialise in veterans' issues, such as Combat Stress and Erskine. In the last five years we have given over £1 million to Erskine alone.

Poppyscotland supports veterans of all ages and, increasingly, those from recent and current conflicts, namely Iraq and Afghanistan.

www.poppyscotland.org.uk

Travel2Give

For more information visit www.travel2give.org.uk or call 01563 528300