

Moving stories - Poppyscotland's Education Competition 2011

Overview and instructions

Who can enter the competition?

Moving stories is an education competition run by Poppyscotland. This year our theme is '90 years of the Poppy – then and now. 1921-2011'.

There are two categories:

- Category 1: Primary school
- Category 2: Secondary school

Entries should come from a group or class.

What do we have to do?

Create a short film of up to 5 minutes inspired by the theme '90 years of the Poppy – then and now. 1921-2011'. Schools can enter with a script, storyboard or a completed film.

When can we enter the competition?

Entries must be received by Poppyscotland by 5th December 2011.

How do I enter?

Entry forms, helpful resources and terms and conditions can all be found here www.poppyscotland.org.uk/education/competition

Shortlisting of entries will be done by a panel of judges including:

- Bill Paterson, Actor
- Tony Kearney, Actor
- Gary Condie, Determined to Make Movies, Glasgow City Council Education Services
- Ruth Washbrook, Senior Curator, Scottish Screen Archive
- Paul McGregor, Learning Projects Coordinator: Children and Young People, Glasgow Film Theatre
- David Council, Filmmaker, Concept&Graft
- Isla Campbell Lupton, Education Liaison Officer, Poppyscotland

The top films chosen by the judges will be made or re-made with a filmmaker in January and February 2012. These films will be hosted on our website where the public will vote for the winning film from each category.

What can we win?

Schools will win the chance to work with a filmmaker for a day to make or re-make their films.

How do I enter?

Entries can be made with a script, storyboard or completed film. Each class or group entry requires an entry covering-form completed by the class teacher. Entry forms, helpful resources and terms & conditions can all be found at our website www.poppyscotland.org.uk/education/competition

To learn more about us watch our short films by visiting: www.poppyscotland.org.uk/education/our-films or view them on our free DVD available in schools or to order online. The DVD also contains a wealth of archive and documentary footage.

Moving Stories - Poppyscotland's Education Competition 2011 Useful Resources, Instructions, Terms & Conditions & Class Entry Form.

Poppyscotland is the leading charity supporting ex-Servicemen and women and their families in Scotland. We are probably best known for running the iconic Scottish Poppy Appeal, but we work all year round to help veterans and their families receive the care and support they urgently need.

The Scottish Poppy Appeal raises over £2 million each year and, combined with our other year-round fundraising, we are able to provide financial assistance to thousands of ex-Servicemen and women as well as helping to fund specialist services such as long term care, housing and employment.

We were established in 1923 as The Earl Haig Fund Scotland but adopted our current name and logo in 2006 to reflect our revised fundraising activities and charitable services work. In June 2011 we merged with our sister charity The Royal British Legion (TRBL), which operates in England, Wales and Northern Ireland, to form the largest charity group supporting the Armed Forces community across the whole of the UK. Poppyscotland continues to operate as a distinct charity with the TRBL group of charities and rely entirely on public donations to allow us to continue our life-changing work.

In 2011 Scotland will celebrate the 90th anniversary of the Scottish Poppy Appeal. In those 90 years the simple act of buying a paper poppy has grown into Scotland's most iconic appeal - the opportunity to take part in an individual and collective act of remembrance and to raise vital funds for today's veterans and their families.

The 90th Anniversary provides Poppyscotland with the ideal opportunity to not only emphasise the continued importance of remembrance, but as importantly raise awareness amongst the public of our life changing work.

Poppyscotland and the paper poppy itself owe their existence to a poem written during the First World War by a serving Canadian military doctor, Major John McCrae. 'In Flanders Fields' was written in response to the devastating Second Battle of Ypres and the death of his friend, Lieutenant Alexis Helmer, from an artillery shell on 2nd May 1915. Major McCrae was asked to conduct a burial service and it is believed that later that evening he began writing his now world-renowned poem. <http://www.poppyscotland.org.uk/education/public/documents/PS571.pdf>

So powerful and moving was 'In Flanders Fields' that, after reading it, an American lady, Miss Moina Michael, developed the idea that the poppies mentioned in the lines of the poem should become the symbol for remembering the sacrifice of military personnel from the First World War. The poppy became an international symbol for remembering the dead and injured in subsequent conflicts, including the Second World War, up to the present day and will continue into the future.

Getting started

This year our competition theme is '90 years of the Poppy – then and now. 1921-2011'.

To learn more about us watch our short films by visiting: www.poppyscotland.org.uk/education/our-films or view them on our free DVD available in schools or to order online. The DVD also contains a wealth of archive and documentary footage.

If you would like to contact one or more veterans and arrange a visit, then personal contacts are the best way to do this. Remember that veterans can be many different ages and come from very different backgrounds and experiences. One in five people in Scotland is a veteran.

Alternatively, you could ask for help from your local newspaper who may know local veterans or contact your local Royal British Legion Scotland branch. Details of branches can be found here <http://rblscotland.org/> or in local directories.

Your school or educational establishment may have a policy on visitors. Please ensure you are familiar with this before making any invitations.

Previous experience of filmmaking is not necessary it is the idea behind the film that will be judged.

- The maximum length of the film is 5 minutes. Don't try and do too much in that time. You can get a clear and concise message across in this relatively short time.
- All films entered whether by script, storyboard or completed film must be realistic to shoot in Scotland.
- Films entered cannot contain any music or other materials which is under copyright.

Scripts should be written in a clear and concise way and demonstrate not only dialogue but where the action takes place. Advice on how to write scripts can be found here.

<http://www.scriptfrenzy.org/howtoformatascreenplay>

Storyboards should be a graphic representation of a film and should clearly show the idea of the film. You can print storyboard templates here.

<http://www.pdfpad.com/storyboards/>

Films should be submitted on a DVD in a QuickTime format and should be a maximum of 5 minutes in length



GLASGOW
FILM / THEATRE



Moving Stories - Poppyscotland's Education Competition 2011 Terms & Conditions

The Competition

Moving Stories is a short film competition for school children in Scotland, running over remembrance time in November 2011.

The competition is available to two categories in Scottish schools:

- Category 1: Primary school
- Category 2: Secondary school

Stimulus for Moving Stories 2011 is provided by –

- The theme: '90 years of the Poppy – then and now. 1921-2011'

The competition opens on 26th August 2011 and closes on 5th December 2011. Entries will not be considered if they arrive after 5th December 2011.

Poppyscotland cannot individually acknowledge or return scripts, storyboards or films submitted for the Moving Stories competition.

Scripts, storyboards or films should be submitted by class teachers using the downloadable entry form by post to:

Poppy Poetry
Freepost EH137
Poppyscotland
New Haig House
Logie Green Road
Edinburgh, EH7 4HR

Films for entry to the competition should be up to 5 minutes long.

Proof of sending is not proof of receipt and unfortunately, entries by email cannot be accepted.

All entries should be typed or legible on A4 paper and clearly identified by entrant name, class and school or educational establishment.

Films can be submitted in any language, including Scots and Gaelic, as long as they are accompanied by an English translation.

All entries should be grouped with the entry form attached as cover sheet, with full contact details.

Friends and family members of employees at Poppyscotland are not eligible to compete in the Moving Stories competition.

Films entered cannot contain any music or other materials which is under copyright.

Scripts, storyboards and films will be submitted to Poppyscotland to be shortlisted by the judging panel. Shortlisted films will then be offered the chance to be made or re-made

The Judges' decision is final and binding in all respects on all entrants. No correspondence will be entered into. Entries that do not comply in full with these entry terms & conditions will be disqualified.

Entries sent in through agents or third parties will be disqualified. Late, incomplete or otherwise ineligible entries will be disqualified. For the purposes of this competition, the entrant's teacher is not considered a third party.

There will be one overall winner per category.

Overall winners in each category will be announced in March 2011 and the teachers of winning students will be notified by email, phone or letter, no later than 7th April 2011.

Individual entrants retain the right to be identified as the author of their own work, wherever and whenever it is reproduced in other contexts, pertaining to the work of Poppyscotland

The copyright for all scripts, storyboards and films entered into the competition will remain with Poppyscotland.

Prizes

The winners will receive a prize consisting of the following:

- A day to work with a filmmaker to make or re-make their films
- Promotion of the winning poems throughout 2012.
- There is no cash alternative to the prize offered.

Teacher specific Terms & Conditions

Teachers sending entries into the competition should ensure that the pupil on whose behalf they are sending it in is made fully aware of all key terms and conditions of this competition and has any necessary relevant information passed onto them.

Teachers agree to work with Poppyscotland and its partners should any parental consent be needed in respect of the display of entries at the winner's school or for the display of entries in an associated exhibition.

Teachers should apply the same judging criteria set out in these terms and conditions when selecting the entries which they submit.

With regards to data protection, Poppyscotland will use each teacher's personal details for the purpose of administering this competition or related activities.

Children and Parental Specific Terms and Conditions (Entrants)

Some entries may, post competition closing date, be placed on the official Poppyscotland education website and the associated YouTube, for viewing only or form part of an exhibition. Entrants are deemed to have agreed to these by entering the competition.

The name, city, town or village and photograph of the winner (and photograph of the winner's entry) may be used by Poppyscotland and its partners for post-event publicity purposes. The winner agrees to allow the Promoter to use their name and likeness for advertising and publicity purposes without additional remuneration.

With regards to data protection, in addition to the use specified above, the Promoter will use the winner's and each entrant's personal details for the purpose of administering this competition or setting up any activities associated with this competition.

Moving Stories - Poppyscotland's Education Competition 2011 Class or Group Entry Form

A separate class entry form should be attached to each entry. Schools may enter as many classes or groups as they wish.

School or college name

Teacher or lecturer's name

School or college address

Contact email address

Class or group name

No in class/group

Postcode

Class level (i.e. P1, P2, P3, P4, P5, P6, P7, S1
S2, S3, S4, S5, S6)

School or college phone number

Entry format (please tick all that apply)

Script

Storyboard

Film

If sending in a completed film you must tick this box for your entry to be accepted.
 I can confirm that no music or other materials under copyright has been used in the enclosed film.

Sources of information about the competition (please tick all that apply)

Mailing September 2011

Word of Mouth

Poster

Scottish Poetry Library

Email October 11

Learning and Teaching Scotland

Poppyscotland's Education website

Press Article

Colleague

Other please specify

Please send your completed form and entries to:

Moving Stories, Freepost EH137, Poppyscotland, New Haig House, Logie Green Road,
Edinburgh, EH7 4HR

For your reassurance: Poppyscotland and the Data Protection Act – Poppyscotland will use the data provided to administer this competition. We may contact you in the future about our education programme and other aspects of our important work. We never pass details onto third parties. If your institution would prefer not to receive information from Poppyscotland please send a request in writing from the Head of Department to: Database Officer, Poppyscotland, New Haig House, Logie Green Road, Edinburgh, EH7 4HR.

Poppyscotland is a member of The Royal British Legion group of charities, and is a trading name of the Earl Haig Fund Scotland. Scottish Charity No. SC014096. A Company limited by guarantee. Registered in Scotland No. 194893 at New Haig House, Logie Green Road, Edinburgh EH7 4HR. The Royal British Legion, Haig House, 199 Borough High Street, London SE1 1AA. Charity Registration No. 219279

